

# WE CAN MOVE EVALUATION JOURNEY

To increase the impact of we can move, we want to continue developing a culture of shared knowledge, learning and understanding.

By learning collectively, we'll be better placed to adapt to changing priorities and to support more people to be active.



- The outcomes and impact of interventions**
- Reach and success of social movements**
- Strength and impact of relationships**
- Physical activity levels**
- Approach/ Theory of change**
- Internal processes and systems**

**Collaborating with a research agency to analyse the Active Lives Survey from Sport England** - sharing regional insight with district councils to shape

**Ripple Effects Mapping** - led to deeper understanding of wider consequences of our work and the publication of a peer reviewed academic paper

**Agency evaluation on the impact of the Together Fund** to minimise the impact of Covid-19 on physical activity

Collaborating with MSc students to **evaluate Creating Active Schools**

**Evaluation of internal project and financial management**

Evaluation of the **Approach/ Theory of change** behind the we can move social movement

**Development of the insight hub** which collects academic papers to inform work

Evaluation of **place based collaborations**

**PEOPLE**  
**Connecting** people and collaboration is key   
**Transparency and honesty** leads to trust building = better relationships  
**People are open to learning** - Active Gloucestershire influencing others to inspire them to start evaluating the impact of their own work

**PROCESS**   
**Stories are important to demonstrate real world impact BUT so are numbers** - a balance between the two demonstrates impact most significantly

There is **value in unintended consequences**, and test ideas to learn fast

**PLANNING**   
**Learn about learning** - enables you to evolve and adapt the way you do evaluation  
**Be open minded** to new approaches to evaluation - it takes many forms, does not always need to be academic!  
**Be clear about your purpose** and use accessible language to communicate it

## WHAT YOU CAN DO NOW:

**Inspire** Take these learnings and use/adapt them in your own work

**Connect** We love a chat about evaluation, get in touch with Alan on 01452 393603

**Enable** Visit our insight hub: [www.wecanmoveinsight.net](http://www.wecanmoveinsight.net)