



BBC Nations & Regions

SPORTS UNSUNG HERO 2008

Do you know someone who helps others take part in sport within your community?

If so, why not nominate them for the BBC's search for the Sports Unsung Hero of 2008?

- **We are looking for an individual who, on a voluntary basis, makes a difference to sport within your Region.**
- **They must give their time and talents to enable others to participate in the sport in question.**
- **This may be in helping an individual, group, team or teams.**
- **This sport can be at any level.**
- **They must be someone who gains no financial reward for their time and effort.**
- **They must be aged 16 years or over (as at 1st January 2008).**
- **You cannot nominate yourself or any members of your immediate family.**
- **The person you are nominating cannot be a playing participant in the sporting activity of the club/group they help (they can be a non-playing coach / helper / facilitator).**

For a full list of criteria please see the nomination form

The search for our Sports Unsung Hero is taking place across the United Kingdom.

It will see winners initially named in the following BBC areas :-

BBC Northern Ireland, BBC Scotland, BBC Wales,
BBC East, BBC East Midlands, BBC London, BBC Yorkshire & Lincolnshire,
BBC North East & Cumbria, BBC North West, BBC South, BBC South East,
BBC South West, BBC West, BBC West Midlands, BBC Yorkshire.

These Regional "Sport's Unsung Heroes" will then be invited to the 'BBC Sports Personality of the Year 2008' programme on Sunday 14th December where an overall winner will be announced.

HOW TO MAKE A NOMINATION

You will need to complete all sections of the attached nomination form. Send the completed form before the closing date – Friday 31st October to:-

BBC Sports Unsung Hero 2008

Level 10

The Mailbox

Wharfside Street

Birmingham B1 1AY

Or you can visit the website at www.bbc.co.uk/sportspersonality

- Your nominee must be informed and have agreed to being entered.
- Regional winners will be announced on or before Monday 8th December 2008
- Nominees may be asked to appear on BBC TV and/or Radio.
- The judges' decision is final and no correspondence will be entered into regarding their decision.