



**Look  
around  
you.**



**The People's Millions Year 4**  
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**Accessibility**  
Please contact us to discuss any specific communication needs you have.

**Our equality principles, mission and values**  
We are committed to bringing real improvements to communities and the lives of people most in need. To find out more about our equality principles, mission and values, visit our website.

**We care about the environment**  
The Big Lottery Fund seeks to minimise its negative environmental impact and only uses proper sustainable resources.

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# The People's Millions



In 2005 the Big Lottery Fund teamed up with ITV to launch The People's Millions, allowing ITV viewers across the UK to vote for projects in their community to win cash from the National Lottery. Since then a total of 229 awards and £13.6 million has been given out to projects around the UK, including skate parks, sensory play areas, woodlands regeneration and even sound sculptures.

Every year we have many entries to this exciting programme. Most of them are from groups that have not applied to us before.

This year, 90 awards of £50,000 will be available across the country.

### Improving the life of local communities

We want to fund projects that help communities to transform or enjoy their environment. That means buildings, amenities, public and green spaces and the natural environment.

We will give priority to local environment projects that also:

- get more people involved in the local community
- help people in the community who are most in need
- are original and innovative.

### Who can enter?

You can apply for a one-year grant of up to £50,000 (plus VAT) if you are a:

- voluntary or community group
- local authority
- school
- health body
- social enterprise.

Your entry must be for a project that will help transform your local environment and make your community a better place to live, or provide opportunities to enjoy the local environment or amenities.

The launch, voting and announcement of the winners will take place exclusively during ITV regional news programmes.

Entry packs for The People's Millions will be available from Tuesday 18 March 2008 on our website:  
[www.biglotteryfund.org.uk/peoplesmillions](http://www.biglotteryfund.org.uk/peoplesmillions)  
or by calling our hotline on  
0845 0 10 11 12.

The application deadline this year is **12 noon on Thursday 15 May 2008**. On **29 October 2008**, the Big Lottery Fund will announce a shortlist of projects and from **Monday 24 to Friday 28 November 2008** viewers can vote for the projects they think should be funded in their region.

Winners will be announced throughout the week, with a final award in each TV region to the runner up that scored the highest number of votes.



Look at the streets, buildings  
and spaces where you live.

Could they be safer?  
Cleaner? Greener?

Could local people get  
more out of them?