

# All Together NOW

The Business of Sport

Wed 27th - Thurs 28th Feb 2008

Center Parcs, Longleat Forest, Wiltshire



Conference supported by



**Working  
Together for  
Community  
Sport**

Sport England SW Regional Sports Conference

**MOTIVATING...EXCITING...CHALLENGING...FUN...**

# All Together NOW - The Business of Sport

**Sport England South West Regional Sports Conference**

27th/28th February 2008 Center Parcs, Longleat Forest, Wiltshire

**Sport England invite you to be a part of their 3rd Regional Sports Conference, in the wonderful surroundings of Center Parcs, Longleat Forest, Wiltshire.**

## **Aim**

- **to explore together how we can realise the vision in the South West of 200,000 more people taking part in sport and active recreation by 2012**

## **Objectives**

- **how to bring about change**
- **what is working and how it can be replicated across each county**
- **what skills are required to deliver the vision**
- **more effective partnership working**
- **to be motivated and inspired to be part of the bigger collective team in the South West**
- **to meet new people and have FUN**

This conference is aimed at those who would like to work alongside Sport England and the delivery system for sport to make the South West a more active nation either by influencing policy or delivering solutions within our local communities.

We would like to engage with both the public and private sector and examine how we can work together to achieve our vision.

The keynote speakers have a wealth of experience and knowledge from the world of business, sport, media and government with a proven track record of effecting change within our communities.

Fantastic variety of speakers, great networking opportunities, excellent venue, quality food and a great atmosphere.

Opportunity to visit the Market Place and view a range of best practice projects from across the South West.



# Programme:

## Day 1

The conference will be opened by **Ged Roddy (MBE)**, the Deputy Chairman of Sport England and Chairman of the South West Regional Sports Board.

### Keynote presentations



#### **Vision for Change**

**Jennie Price**

CEO Sport England.

Jennie changed our attitudes to recycling and now she's going to tackle activity.

Hear first hand Sport England's plans for creating a more active nation through Sport.



#### **The Reality in the South West**

**Jim Clarke**

Regional Director, Sport England South West.

How does Sport England's national policy translate to actions within the South West region? Jim will outline the future direction of community sport in the South West.

### **The role of the media**

Sharron Davies (MBE), ex Olympic silver medalist and now a well known TV sports presenter will lead a team of media specialists to discuss the role the media has to play to influence the public to change their lifestyle habits.

### **Real People/Real Projects**

Showcasing successful projects making a real difference – great ideas for projects in your area!

### **Try Something New**

An opportunity to try a new activity for the first time.

### **Gala Dinner**

With after dinner guest speaker, swimming's Olympic Bronze medallist Steve Parry

Meeting rooms available for AGM's/Team briefs etc 5-6pm on Day 1

## Day 2

Hosted by **Jane Henderson**, CEO of the SW Regional Development Agency.

### Keynote presentations



#### **Skills to Achieve the Impossible**

**Dr John Bird MBE**

Founder of "The Big Issue" and advisor to the Government on

Social Enterprise.

If we're going to achieve our dreams, how will we do it? After founding one of the world's biggest social enterprises 15 years ago, John Bird will leave you in no doubt how it's done.



#### **Is Leadership the Key?**

**Dr Louise Makin**

Chief Executive BTG Plc.

Under Louise's leadership, the Biotech company BTG Plc, has been turned around.

What part has leadership played in her success, both inside and outside the board room?



#### **Influencing Others to Achieve the Vision**

**John Potter**

Engineer, Musician and Hostage Negotiator.

John is no stranger to tricky situations with a background of managing kidnappings, sieges and aircraft hijackings. He will provide us with an insight into the skills we need to influence partnership working

### Question Time

The opportunity to ask our key speakers those questions you have always wanted to ask

**Sport England is committed to reducing the environmental impact of the conference and are working closely with Center Parcs to achieve this.**

# Booking Form - 1 per delegate

To book your place at the conference please complete the details below

Name \_\_\_\_\_ Organisation \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

e-mail \_\_\_\_\_

Particular access or dietary requirements: \_\_\_\_\_

## Prices and Booking (Tick box required)

### Full 24hr Delegate £240 (+vat)

To include all meals, refreshments, overnight accommodation\*, Gala Dinner and a range of activities to try your hand at.

### Day 1 Delegate £85 (+vat)

To include all refreshments, lunch, workshop and a range of activities to try your hand at.

### Day 2 Delegate £85 (+vat)

To include all refreshments and lunch.

### Sports Volunteer £50 (+vat) one day only (27th Feb recommended)

A further subsidy may be available from the Fed of Sport/NGB but these are limited.

Please tick the 2nd box if you wish to be considered for this. A form will be sent.

*\*Accommodation is for the night of 27th Feb and will be in a single sex 3 bed villa with shared bathroom.*

## Workshops (27th Feb only)

Please make a first and second choice for the following workshops:

### A Challenges for a successful County Sports Partnership

This workshop will welcome a leader from a County Sports Partnership from another region and hear how they are dealing with the challenges a CSP has to face.

### B Who is delivering at the heart of the Community?

This workshop will examine how effective a Community Sport Network from outside the South West has been in delivering the 1% increase in participation and give some handy hints about some of the pitfalls to avoid.

### C Do Ralph and Phyllis live on your street?

Are we using the data out there to target the right people and how do we go about engaging them.....lots of practical advice that could make all the difference.

### D Is it time to get on board with the private sector?

The chance to listen to a major player from the private sector and how they believe they can play a part in achieving the vision.

### E HE x FE x CSN x CSP = 5hr Offer

This workshop examines the role of HE and FE in contributing to the 5hr Offer and why engagement with the County Sport Partnerships and Community Sports Networks is so important.

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

## Booking form (continuation)

### I would like to book the following activity on 27th Feb:

Please indicate your 1st, 2nd and 3rd preference.

Swimming (50 places) _____	<input type="checkbox"/>	Walk/Jog For beginners (12) _____	<input type="checkbox"/>
Indoor climbing (16 places) _____	<input type="checkbox"/>	Jog For Intermediates (12) _____	<input type="checkbox"/>
Tai Chi (50 places) _____	<input type="checkbox"/>	Jog for Advanced (12) _____	<input type="checkbox"/>
Yoga (50 places) _____	<input type="checkbox"/>	Cycling for Beginners (12) _____	<input type="checkbox"/>
Archery (21 places) _____	<input type="checkbox"/>	Cycling for Intermediates (12) _____	<input type="checkbox"/>
Wii Championship (12) _____	<input type="checkbox"/>	Cycling Advanced (12) _____	<input type="checkbox"/>

## Payment

Fee                    **£** \_\_\_\_\_

VAT                    **£** \_\_\_\_\_

**Total Payable** **£** \_\_\_\_\_

I enclose a cheque made payable to "Sport England"

Please invoice my organisation to the address at beginning of form)

I attach a purchase order/my purchase order reference is: \_\_\_\_\_

My credit/debit card details are:

Cardholder's name (block capitals please) \_\_\_\_\_

Credit/debit card type \_\_\_\_\_

Card number \_\_\_\_\_

Valid from

Expiry date

Card security code

Switch no.

Last 3 digits by signature strip

(if applies)

## Please send your completed booking form to the event organiser, **breathingspace**, before **January 31st 2008**:

**Via e-mail**      sportengland@breathingspace.uk.com.

An e-booking form can be found on our website on

[http://www.sportengland.org/southwest\\_index/southwest\\_get\\_resources.htm](http://www.sportengland.org/southwest_index/southwest_get_resources.htm)

**Or by post**      breathingspace

Henley Court

Henley

Wiltshire SN13 8BX

**Or fax**            0560 126 1259      **Telephone** 08453 880037 for enquiries.

## Confirmation

An email confirming your place on the conference will be sent upon receipt of your booking form and payment details. Full joining instructions will be posted to all delegates closer to the event date.

No refunds will be given for cancellations.

This document can be provided in alternative languages, or alternative formats such as large print, Braille, tape and on disk upon request. Call the Sport England switchboard on 08458 508 508 for more details.

**Disclaimer:-** Please note that this bulletin represents the regional funding policy and priorities at the time of going to print. Updates on how Sport England is distributing funding and further guidance will be updated on regional pages of the Sport England Web site.

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#### **Further information**

To find out more about Sport England South West and get the latest news and information about our various initiatives and programmes, please go to:

**[www.sportengland.org/southwest](http://www.sportengland.org/southwest)**

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